EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	7866	(705/1).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/20 06:58
L2	5735	(705/14).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/20 06:58
L3	38350	(705/1-28).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/20 06:58
L4	12	("20020169760" | "20030014331" | "20030046148" | "20030149937" | "20030191689" | "5754939" | "6098065" | "6134532" | "6144944" | "6286005" | "6401075" | "7076443").PN.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L5	50	("20050114198" "20040044571" "20050050027" "20050228797" "20070043617" "20070050251" "20070050252" "20070050253" "20080097833" "20080097813" "6829780" "6883000" "7007074" "7136875" "7346606" "7346615" "7349876" "20020094868" "20020147637" "20030050863" "20040059712" "20040093327" "20040167928" "20040215515" "20040267610" "20040267612" "20040267723" "20040267725" "20040267806" "20050021397" "20050050097" "20050055271" "20050065806" "20050071325" "20050076014" "20050080772"	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58

		"20050131762" "20050216547" "20050251448" "20060026071" "20060085408" "20060106711" "20060178934" "20060200555" "20060212350" "20060229942" "20060259455" "20060271389" "20060287920" "20070038508").pn.				
L6	148593	(advert or advertis$5 or (banner$1ad) or banner)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L7	9837	target$3 near(keyword or (key adj word) or concept or term or (key adj term))	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L8	447	(advertiser near5 feedback)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L9	304	L6 same L7	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L10	5	L8 same L9	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L11	23	L7 and L8 and L9	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L12	6885	(request or search or query or (search adj query)) same (concept or keyword or key $1word or (key adj word)) and (performance or conversion or (conversion adj rate) or (clickthrough or click $1through or (click adj through) adj rate)) and (rank $3 or scor$3)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L13	5735	(705/14).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/20 06:58
L14	387	L12 and L13	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L15	148593	(advert or advertis$5 or (banner$1ad) or banner)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L16	447	(advertiser near5 feedback)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58

L17	55	L14 and L15 and L16	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L18	53	L17 and (threshold or level or criteria)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L19	7866	(705/1).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/20 06:58
L20	5735	(705/14).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/20 06:58
L21	38350	(705/1-28).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/20 06:58
L22	12	("20020169760" | "20030014331" | "20030046148" | "20030149937" | "20030191689" | "5754939" | "6098065" | "6134532" | "6144944" | "6286005" | "6401075" | "7076443").PN.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L23	50	("20050114198" "20040044571" "20050050027" "20050228797" "20070043617" "20070050251" "20070050252" "20070050253" "20080097833" "20080097813" "6829780" "6883000" "7007074" "7136875" "7346606" "7346615" "7349876" "20020094868" "20020147637" "20030050863" "20040059712" "20040093327" "20040167928" "20040215515" "20040267610" "20040267612" "20040267723" "20040267725" "20040267806" "20050021397" "20050050097" "20050055271" "20050065806" "20050071325" "20050076014"	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58

		"20050080772" "20050131762" "20050216547" "20050251448" "20060026071" "20060085408" "20060106711" "20060178934" "20060200555" "20060212350" "20060229942" "20060259455" "20060271389" "20060287920" "20070038508").pn.				
L24	148593	(advert or advertis$5 or (banner$1ad) or banner)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L25	9837	target$3 near(keyword or (key adj word) or concept or term or (key adj term))	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L26	447	(advertiser near5 feedback)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L27	304	L24 same L25	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L28	5	L26 same L27	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L29	23	L25 and L26 and L27	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L30	6885	(request or search or query or (search adj query)) same (concept or keyword or key$1word or (key adj word)) and (performance or conversion or (conversion adj rate) or (clickthrough or click$1through or (click adj through) adj rate)) and (rank$3 or scor$3)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L31	5735	(705/14).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/20 06:58
L32	387	L30 and L31	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L33	148593	(advert or advertis$5 or (banner$1ad) or banner)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58

L34	447	(advertiser near5 feedback)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L35	55	L32 and L33 and L34	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L36	53	L35 and (threshold or level or criteria)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L37	5	L36 and heuristics	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L38	109287	(performance or conversion or (conversion adj rate) or (clickthrough or click $1through or (click adj through) adj rate)) and (rank $3 or scor$3) and (threshold or level or criteri$2)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L39	6479	(request or search or query or (search adj query)) same (concept or keyword or key $1word or (key adj word)) and L38	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L40	360	L39 and L31	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L41	53	L26 and L40	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:58
L43	14750585	L40 and @pd<"20031124" or @ad<"20031124" or @prad<"20031124" or @rlad<"20031124"	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 07:00
L44	127	L39 and L31 and (@pd<"20031124" or @ad<"20031124" or @prad<"20031124" or @rlad<"20031124")	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 07:01
L45	6	L39 and L31 and (@pd<"20031124" or @ad<"20031124" or @prad<"20031124" or @rlad<"20031124") and ((increasing or decreasing) near3 (scor$3 or rank$3))	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 07:34
S1	7853	(705/1).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/15 14:36
S2	5730	(705/14).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/15 14:37

S3	38297	(705/1-28).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/15 14:37
S4	12	("20020169760" | "20030014331" | "20030046148" | "20030149937" | "20030191689" | "5754939" | "6098065" | "6134532" | "6144944" | "6286005" | "6401075" | "7076443").PN.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/15 14:37
S5	50	("20050114198" "20040044571" "20050050027" "20050228797" "20070043617" "20070050251" "20070050252" "20070050253" "20080097833" "20080097813" "6829780" "6883000" "7007074" "7136875" "7346606" "7346615" "7349876" "20020094868" "20020147637" "20030050863" "20040059712" "20040093327" "20040167928" "20040215515" "20040267610" "20040267612" "20040267723" "20040267725" "20040267806" "20050021397" "20050050097" "20050055271" "20050065806" "20050071325" "20050076014" "20050080772" "20050131762" "20050216547" "20050251448" "20060026071" "20060085408" "20060106711" "20060178934" "20060200555" "20060212350" "20060229942" "20060259455" "20060271389" "20060287920" "20070038508").pn.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/19 09:19

S6	148447	(advert or advertis$5 or (banner$1ad) or banner)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/19 09:45
S7	9829	target$3 near(keyword or (key adj word) or concept or term or (key adj term))	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/19 09:46
S8	447	(advertiser near5 feedback)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/19 09:47
S9	304	S6 same S7	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/19 09:47
S10	5	S8 same S9	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/19 09:47
S11	23	S7 and S8 and S9	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/19 09:48
S12	6876	(request or search or query or (search adj query)) same (concept or keyword or key $1word or (key adj word)) and (performance or conversion or (conversion adj rate) or (clickthrough or click $1through or (click adj through) adj rate)) and (rank $3 or scor$3)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/19 14:23
S13	5730	(705/14).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/19 14:25
S14	387	S12 and S13	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/19 14:25
S15	148447	(advert or advertis$5 or (banner$1ad) or banner)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/19 14:26
S16	447	(advertiser near5 feedback)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/19 14:26
S17	55	S14 and S15 and S16	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/19 14:26
S18	53	S17 and (threshold or level or criteria)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/19 15:14
S19	7866	(705/1).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/20 06:03

S20	5735	(705/14).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/20 06:03
S21	38350	(705/1-28).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/20 06:03
S22	12	("20020169760" | "20030014331" | "20030046148" | "20030149937" | "20030191689" | "5754939" | "6098065" | "6134532" | "6144944" | "6286005" | "6401075" | "7076443").PN.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:03
S23	50	("20050114198" "20040044571" "20050050027" "20050228797" "20070043617" "20070050251" "20070050252" "20070050253" "20080097833" "20080097813" "6829780" "6883000" "7007074" "7136875" "7346606" "7346615" "7349876" "20020094868" "20020147637" "20030050863" "20040059712" "20040093327" "20040167928" "20040215515" "20040267610" "20040267612" "20040267723" "20040267725" "20040267806" "20050021397" "20050050097" "20050055271" "20050065806" "20050071325" "20050076014" "20050080772" "20050131762" "20050216547" "20050251448" "20060026071" "20060085408" "20060106711" "20060178934" "20060200555" "20060212350" "20060229942"	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:03

		"20060259455" "20060271389" "20060287920" "20070038508").pn.				
S24	148593	(advert or advertis$5 or (banner$1ad) or banner)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:03
S25	9837	target$3 near(keyword or (key adj word) or concept or term or (key adj term))	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:03
S26	447	(advertiser near5 feedback)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:03
S27	304	S24 same S25	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:03
S28	5	S26 same S27	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:03
S29	23	S25 and S26 and S27	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:03
S30	6885	(request or search or query or (search adj query)) same (concept or keyword or key $1word or (key adj word)) and (performance or conversion or (conversion adj rate) or (clickthrough or click $1through or (click adj through) adj rate)) and (rank $3 or scor$3)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:03
S31	5735	(705/14).CCLS.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2008/05/20 06:03
S32	387	S30 and S31	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:03
S33	148593	(advert or advertis$5 or (banner$1ad) or banner)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:03
S34	447	(advertiser near5 feedback)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:03
S35	55	S32 and S33 and S34	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:03
S36	53	S35 and (threshold or level or criteria)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:03
S37	5	S36 and heuristics	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:04

S38	109287	(performance or conversion or (conversion adj rate) or (clickthrough or click $1through or (click adj through) adj rate)) and (rank $3 or scor$3) and (threshold or level or criteri$2)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:36
S39	6479	(request or search or query or (search adj query)) same (concept or keyword or key $1word or (key adj word)) and S38	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:37
S40	360	S39 and S31	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:37
S41	53	S26 and S40	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/05/20 06:37

5/20/2008 9:20:35 AM
C:\ Documents and Settings\ wbrandenburg\ My Documents\ EAST\ Workspaces\ 10721010.wsp